



## Cross-Check Advertising Programs

**Prominently display your company logo on rink boards or in the ice!**

**Peabody Skating Rink**

**978-535-2110**

**[www.peabodyskating.org](http://www.peabodyskating.org)**



## Cross-Check Your Competition!

*Advertising opportunities:*

### **Dasher Board Ad:**

30"x 96" Full-Color Logo  
\$1200.00/year

### **In-Ice Logo Ad:**

Full-Color Logo  
Price (by location on ice)  
\$2500.00/year or  
\$3500.00/year

The McVann O'Keefe Skating Rink has been a popular family and community attraction since 1971. With a full schedule of public events (7 days per week), the rink welcomes approximately 450,000 visitors each year.

**Call 978-535-1175 for more information.**

If dasher board ad becomes unreadable within the 1 year period, the rink will replace at no cost. Ice ads cannot be replaced. Prices subject to change. Location of ads will be on a first come-first served basis and subject to availability. All ads are subject to prior approval by Rink Management.

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